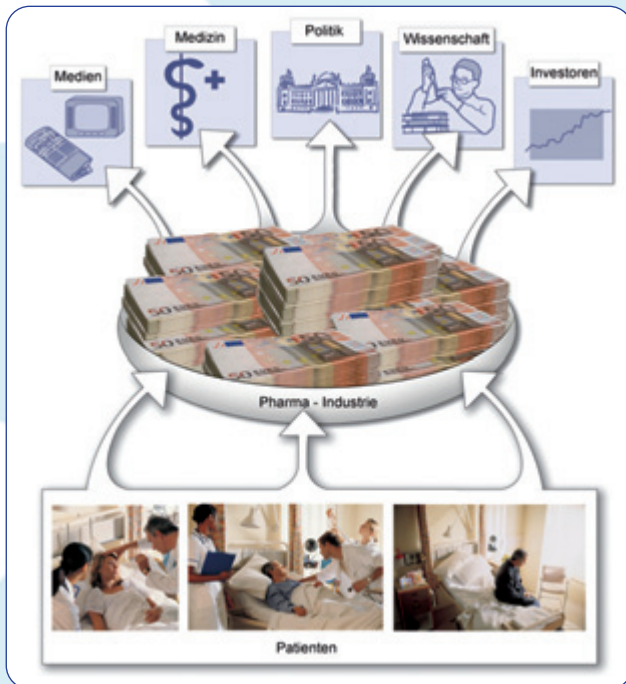


About us

Why is there a need for world health alphabetization?

Health is the most important human need and its protection is the most basic human right. Or, at least, so you might think. Unfortunately, however, our current health care systems could not be further from protecting this right.

Over the past decades, health care systems around the world have been taken hostage by interests that have defined **human diseases as multi-billion dollar markets** for their patented drugs. These interests have a name: the **pharmaceutical investment business with disease**.



The precondition for this fraudulent business model to function is the **health illiteracy of millions of people**, i.e. the lack of knowledge about basic functions of the human body and the most fundamental approaches to human health and treatment.

The WHA principles

- Education. World Health Alphabetization is a global health education campaign that provides basic health knowledge to the people of the world.
- Internet. This education campaign turns the whole world into a classroom in which You can be both "student" and "teacher" at the same time. Soon you can team up with others and be a "health educator" wherever you are.
- Non-profit. The WHA education campaign is a service to humanity. It is free of charge and strictly non-profit.
- Everyone. You can participate in this campaign from anywhere in the world. You can email this WHA course, download it, translate it into your own language, teach your family, friends, school class, colleagues at work or your fellow citizens wherever you live.
- You can. This program is about Your health and Your future. Only You can make the difference.



Our website:

www.wha-www.org

World Health Alphabetization

Fighting for the protection of the most basic human right – health

Be part of this global challenge!



The historic challenge – our choice

Facing the continuation of cardiovascular diseases, cancer and other common diseases and the subjugation of human health and national economies we now have to choose and face the challenge.

Either:

- ▶ We stay indifferent and accept this situation, hoping that it may change one day; **OR**
- ▶ **We act upon the knowledge from this course, meet the historic challenge of the World Health Alphabetization and terminate health illiteracy forever.**

Get active! – Educate yourself

The only way to end health illiteracy for your own life and that of all future generations is to fight for it and become a health educator yourself. This is the purpose of the WHA online-course.



1. Learn why diseases develop at the level of cells, not organs;
2. Understand why a chronic deficiency of micronutrients is the most frequent cause of cardiovascular diseases, cancer and many other of today's most common diseases.

3. Recognize that Cellular Medicine is the cornerstone of an effective, safe and affordable health care and that it ensures that today's most common diseases can become largely unknown for the future generations;
4. That the status quo – that is the multi-billion dollar pharmaceutical investment business – will do everything in its power to discredit this life-saving information and obstruct its dissemination.

Share your knowledge

Spreading of health information corresponds to health education:



Get a WHA Health Educator diploma

In recognition for your efforts to provide other people with this life-saving health information, you can receive different diploma titles. The entire WHA educational diploma schedule is connected to the symbol of stars. In the military, generals are awarded stars for their "merits" in combat, which includes the killing of people. On the contrary, in the World Health Alphabetization, you get stars for saving lives.

Goals of the World Health Alphabetization

1. To **end centuries of health illiteracy** by providing basic knowledge about the structure and function of the human body as well as the cellular origin of diseases.
2. To promote life-saving information about micronutrients and **science-based natural health** as the foundation for effective, safe and affordable health care.
3. Build a new health care structure that is **community-based** focusing on prevention and eradication of diseases.
4. Develop new professions of **health educators** and **health consultants** with a focus on science-based natural health.
5. Break the monopoly of the pharmaceutical-based investment business with disease and replace it with a new health care system that is **people- and patient-oriented** and organized for and by the people.



A new health care system that focuses on prevention, reduction and eventually the eradication of diseases must start with health education of the people. It's not a question of "if", but of "when" we start. The longer we stay indifferent to this global challenge and postpone educating ourselves and others about such basic health questions, the more people will pay